



**FURNITURE
MANUFACTURING
EXPO**



SPONSORSHIP BROCHURE

June 13 - 14, 2024

Hickory Metro Convention Center
Hickory North Carolina, USA
www.FurnitureManufacturingExpo.com

The Expo that brings together suppliers offering the latest supplies, machinery, technology, fabrics, and more to the manufacturers and importers of home furnishings.

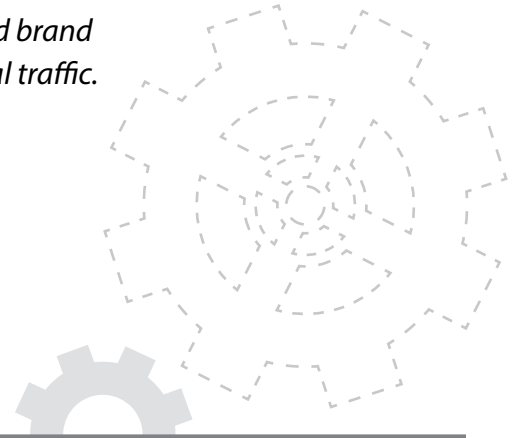
Happy Hour On The Show Floor

\$6,000

Sponsor the Happy Hour on the Trade Show Floor and get your company and brand in front of attendees! Bars will be placed next to your booth to ensure optimal traffic.

Includes:

- Pre-show promotion with company logo on attendee marketing pieces
- Company logo in onsite printed and /or digital show directory
- Company logo on website, and relevant onsite signage
- Company logo on cocktail napkins handed out during the Happy Hour



Lanyards (Exclusive Opportunity)

\$3,500 (rights only)

- Sponsor is responsible for production and delivery of a minimum of 2,000 dual-clip lanyards
- Show management must approve proof and style prior to production

Distributed to all attendees at registration, this high impact sponsorship is a great way to show your company's presence at Furniture Manufacturing Expo.



*Have additional ideas or interested in a bundled sponsorship package?
Contact Steve Everett at Steve.Everett@ExpoDevCo.com for additional details.*

Show Bags (Exclusive Opportunity)

\$3,500 (rights only)

- Sponsor is responsible for production and delivery of a minimum of 2,000 bags
- Show management must approve bag style and graphics prior to production

A great way to enhance your company's image and drive attendees to your booth. Every attendee will receive a show bag at registration with your company's branding on one side and the Furniture Manufacturing Expo logo on the other.



Aisle Signs

\$1,000 - \$5,000

- \$1,000 - Per aisle sign
- \$5,000 - Package of all 8 aisles
- Production costs included
- Size: 2'H x 4'W, double-sided
- Sponsor provides artwork

Display your company logo and booth number or other full-color graphic at the bottom of any aisle sign on the show floor - a great way to catch the eye of the buyers and guide them to your booth as they are walking the show floor. Specific aisle signs may be requested!



Billboard Ad Panels

\$1,000

- Production costs included
- Size: 37"W x 87"H single-sided
- Sponsor provides artwork

Billboard ad panels placed on the show floor with your company's full-color ad and booth number displayed are a great way to catch the eye of the buyers and guide them to your booth as they are walking the show floor. High-visibility locations available!



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JUNE 13 -14, 2024 - HICKORY METRO CONVENTION CENTER
HICKORY, NORTH CAROLINA

SPONSORSHIP ORDER FORM

Deadline: April 30, 2024

Happy Hour On The Show Floor		QTY	Total
Thursday, June 13, 2024, 3:30pm - 5:00pm	\$6,000		
Show Floor			
Show Bags (Exclusive)	\$3,500		
Lanyards (Exclusive)	\$3,500		
Aisle Signs			
Option 1 - single sign with an aisle number selected	\$1,000		
Option 2 - package of all 8 aisles	\$5,000		
Billboard Ad Panels	\$1,000		
	TOTAL		

TO BE RETURNED TO: Furniture Manufacturing Expo, ATTN: Steve Everett via
Tel: 404-647-0805 or Email: Steve.Everett@expodevco.com

No refunds. Please note that your advertising selections will not be promoted until your advertising fee is paid in full. It is understood that Exhibitors are responsible for providing Furniture Manufacturing Expo with all company logos and materials for use with any online or print advertising, and that all company logos and materials are subject to approval by Furniture Manufacturing Expo. Please note that cancellation of exhibit space automatically cancels any advertising agreement as well. 100% payment is due upon receipt of signed agreement.

We agree to abide by the conditions outlined.

Signature

Date

Company: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip Code/Country: _____

Phone: _____

Fax: _____

Email: _____